

ACCESSWIRE.GUIDEBOOK

Make your dollar and story go farther



2023

BECAUSE EVERY **MOMENT MATTERS**

What moment do you need to share with the world?

CONNECT.SMARTER

Make your dollar and story go farther

LET'S GET YOU CONNECTED WHERE IT MATTERS MOST

WELCOME TO ACCESSWIRE

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CONNECT.FASTER

Work faster with our editors through our proprietary collaboration suite, reducing editing time from hours to mere minutes allowing your story to reach your audience when you need it to.



Bill Topaz
Learn and Earn

Have to say, we really appreciate the way you and your teammates operate. Your attention to service and timely response is fantastic.



*A sample of our distribution

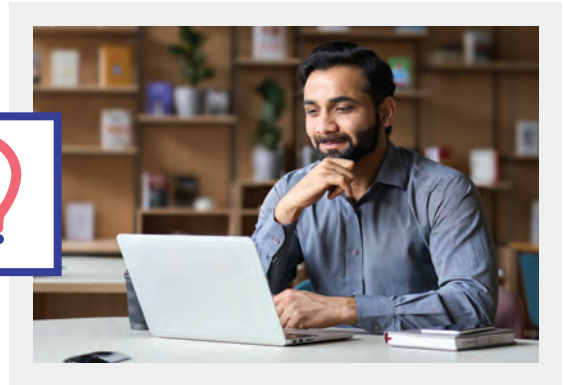
CONNECT.FARTHER

A great message without a great audience is a wasted opportunity. Let us get you CONNECTED where it matters.

Reach the right audience with our global distribution network of media outlets, journalists, reporters, and trade publications.

CONNECT.SMARTER

Reduce your spend with our cost effective, flat fee pricing with unlimited word count, images, links, videos, and all multi-media for all press releases.



15 years of making connections for clients like:



CONNECT.TODAY

size shouldn't matter, but your story should

Welcome to flat fee pricing & unlimited storytelling

	ACCESSWIRE	Business Wire	PR Newswire	Globe Newswire
Unlimited Text	✓	✗	✗	✗
Unlimited Graphics	✓	✗	✗	✗
Unlimited Multimedia	✓	✗	✗	✗
Unlimited Tables	✓	✗	✗	✗



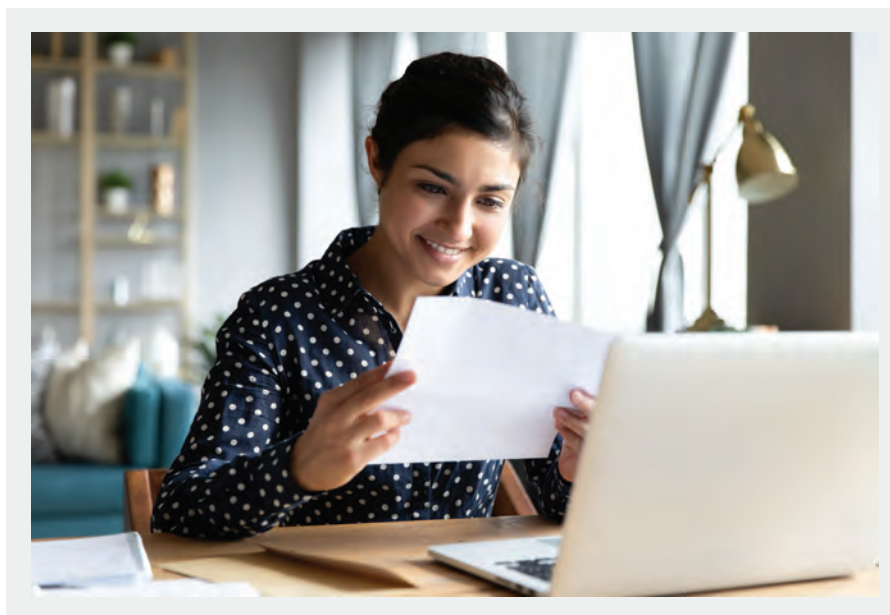
Out with the old, in with the new

Leading the Way in Customer Satisfaction

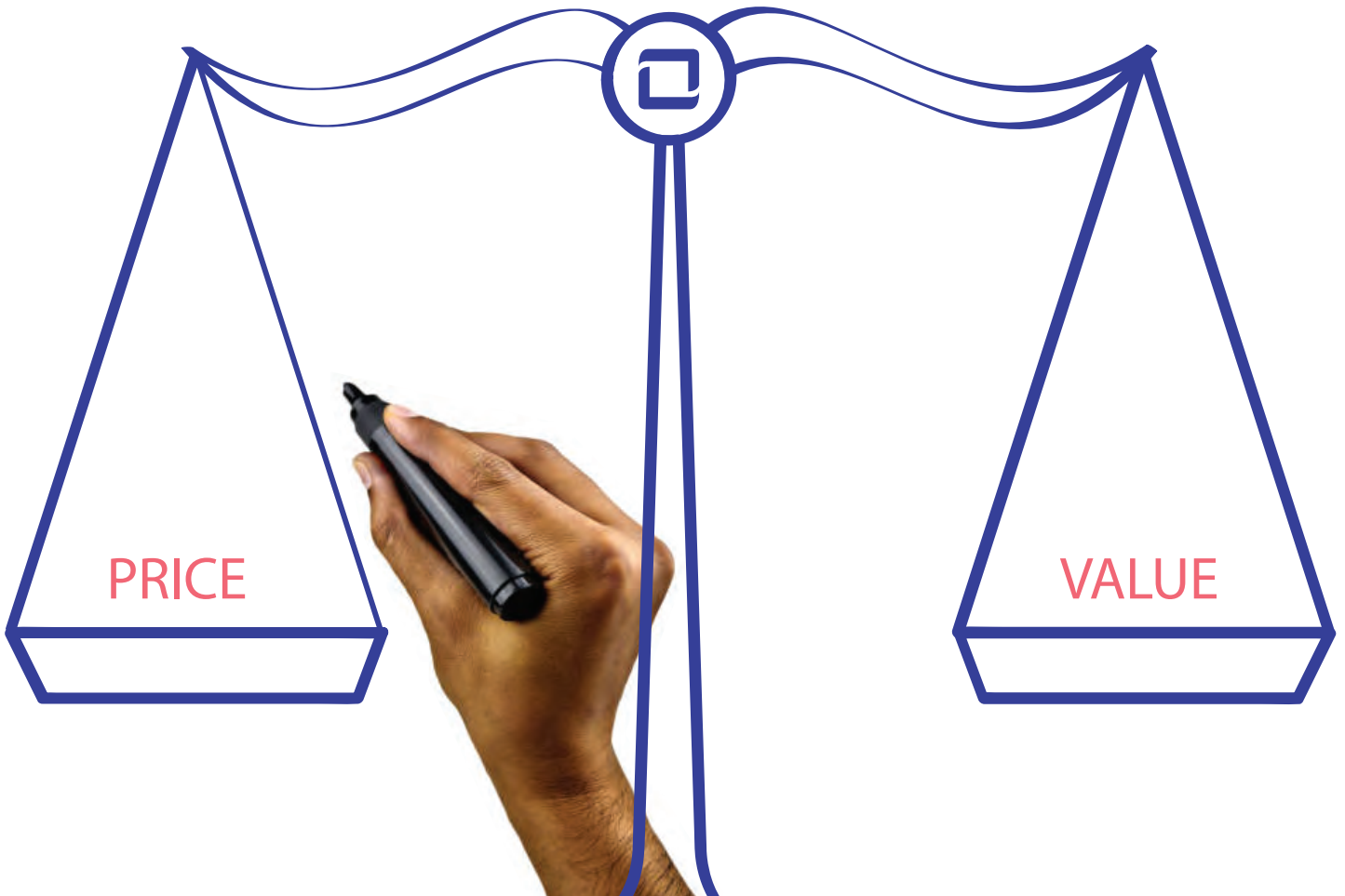
* Sourced from G2

	ACCESSWIRE	Business Wire	Cision PR Newswire	GlobeNewswire
Ease of Use	9.0 ★	8.4	7.4	7.8
Ease of Admin	9.0 ★	8.1	7.7	7.3
Ease of Setup	9.0 ★	8.0	7.6	7.1
Quality of Support	9.2 ★	9.0	8.1	8.0
Ease of Doing Business With	9.3 ★	8.7	8.2	7.5
Product Direction (% Positive)	6.8 ★	6.4	6.5	5.2

* Sourced from G2



	ACCESSWIRE	Business Wire	PR Newswire	Globe Newswire
Publish Rate	(flat)	\$\$\$\$	\$\$\$\$	\$\$\$\$
Add-on for Multimedia	\$0	\$\$\$	\$\$\$	\$\$\$
Add-on for Logo	\$0	\$\$\$	\$\$\$	\$\$\$
Add-on for Metric Report	\$0	\$\$\$	\$\$\$	\$\$\$





US National Distribution

Make your dollar and your story go further

Established distribution where it matters most



1st Discount Brokerage
 Albuquerque Express
 Asencus
 Ask
 Associated Press
 Atlanta Leader
 Austin News.Net
 AZ Central
 Baltimore Star
 Baystreet.ca
 Benton Courier
 Benzinga
 Big News Network
 Big Spring Herald
 Birmingham News.Net
 Boston Herald
 Boston Star
 BPAS
 Buffalo News.Net
 Burlingame.com
 California Telegraph
 Central News channel Nebraska
 Charlotte News.Net
 Chicago Chronicle
 Cincinnati News.Net

Classic 96.7 FM WWZ
 Cleveland Star
 Connecticut State News.Net
 Daily Herald
 Daily Penny Alerts
 Daily Times Leader
 Dallas Sun
 Dalycity
 Decatur Daily Democrat
 Deer Park Tribune
 Denver News.Net
 Detroit Star
 Digital Journal
 DOW Theory Letters
 Fat Pitch Financials
 Florida State News.Net
 Fox 21 Delmarva (FOX 21)
 Franklin Credit
 Great American Advisors
 Hawaii Telegraph
 Houston News.Net
<http://cortemadera.com>
 htv10.tv
 Illinois Intelligencer
 Indianapolis News.Net

International Business Times
 Inyo Register
 Kane Republican
 Kansas City Post
 KMLK
 KTVN (CBS 2)
 Le Lézard
 lifestyle.1045thedan
 lifestyle.680thefan
 lifestyle.953hlf
 lifestyle.967thewolf.net
 lifestyle.967wshv
 lifestyle.bigtalkerradio.com
 lifestyle.countrylegends1059
 lifestyle.koltcountry.com
 lifestyle.rewind1019.com
 lifestyle.rewindmymusic
 lifestyle.us983.com
 lifestyle.xtra1063.com
 Livermore
 Los Angeles Herald
 Losaltos
 Louisville News.Net
 Malvern Daily Record
 Mammoth Times

Established distribution where it matters most

Marketwatch	Pittsburgh Post-Gazette	Sunnyvale
Maryland Leader	Pittsburgh Star	Sweetwater Reporter
Memphis Sun	Platte Valley News Channel Nebraska	Tamar Securities Financial
MenloPark	Pleasanton	Tennessee Daily
Metro News Channel Nebraska	Portland News.Net	The American Rodeo
Miami Mirror	Poteau Daily News	The Antlers American
Michigan NewsNet	Press-Telegram	The Borger News-Herald
Midplains News Channel Nebraska	Raleigh Times	The Buffalo News
Midwest NewsNet	RFDTV	The Chronicle Journal
Millvalley	Ridgway Record	The Cowboy Channel
Milwaukee News.Net	Rockford Register Star	The Daily Courier
Milwaukee Wisconsin Journal Sentinel	Salt Lake City Sun	The Daily Press
Minneapolis News.Net	San Diego News.Net	The Evening Leader
Minster Community Post	San Francisco Star	The Las Vegas News.Net
Minyanville	San Jose News.Net	The Morning News
myMotherLode.com	San Rafael	The Orlando News.Net
Nashville Herald	SanAnselmo	The Pilot News
New Jersey Telegraph	Santaclara	The Podcastpark
New York State News.Net	Sausalito	The Post and Mail
NewsNet - National	Seattle Bulletin	The Punxsutawney Spirit
NewsOK	Sign On San Diego	The Tampa News.Net
North Carolina Daily	Silicon Valley News.Net	The US News
Northeast - News Channel Nebraska	SNN TV News	Townhall Finance
Northeast NewsNet	South Carolina State News.Net	Valley City Times-Record
Observer News Enterprise	Southeast News Channel Nebraska	Value Investing News
Oklahoma City News.Net	southeast.yournewsnet.com	Wall Street Select
One News Page	southernstoday	Walnut Creek Guide
Orange County Sun	Southwest NewsNet	Wapakoneta Daily News
Pan handle News Channel Nebraska	Spoke	Washington DC News.Net
Pennsylvania Sun	St Louis Star	WBOC
Penticton Herald	Star Tribune	West NewsNet
Philadelphia News.Net	Starkville Daily News	WICZ- FOX40
Phoenix Herald	StreetInsider	Winslow, Evans & Crocker, Inc.

Established distribution where it matters most

WorldNow

wpgxfox28

WRAL

WRDE Coast TV

wtnzfox43

Yahoo

*Full distribution lists available upon request



Canada National Distribution

Make your dollar and your story go further

Established distribution where it matters most



Associated Press

BC Post

Benzinga

Calgary News.Net

Canada Standard

Digital Journal

Edmonton News.Net

Le Lézard

Marketwatch

Montreal News.Net

Ottawa News.Net

Toronto Telegraph

Vancouver Star

Yahoo

*Full distribution lists available upon request

Site	Potential Audience (Visitors / Month)*
Business Insider	119,100,000
Ask.com	73,390,000
Apnews.com	40,150,000
Boston Herald	2,401,000
StreetInsider	1,170,000
Digital Journal	460,701
Yahoo! Finance	246,049
Big News Network.com	194,626
International Buisness Times	169,275
ACCESSWIRE	114,077
American Public Media	28,557

* Sourced from Similar Web - June 2021



CONNECT. BETTER
CONNECT. FARTHER
CONNECT. FASTER
CONNECT. SMARTER
CONNECT. TODAY

Make your dollar and story go farther