

SMART EBCAST

Disaster-proof your earnings webcast

Your earnings events are far too important to conduct without a reliable backup plan if your webcast goes down. **1 in 500 earnings webcasts are dropped every quarter. Don't let it happen to you.**

A real-time backup webcast

In the event your webcast goes down, with SmartWebcast, you can now switch from your primary webcast to the backup in real-time without participant interruption.

SmartWebcast Control Panel

The control panel allows you to switch between primary and backup webcasts and shows the number of participants on the stream so you can be sure that they all made the transfer. You can also easily push messages to participants.

Monitor streams on the control panel

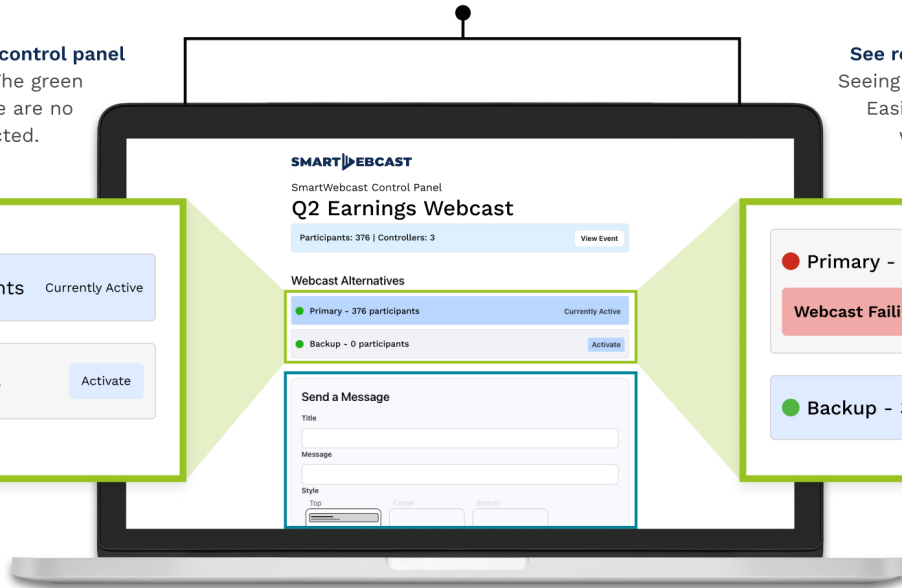
All green, all good. The green indicates that there are no problems detected.

See red, activate the backup

Seeing red indicates an outage. Easily switch to a backup with a single click.

● Primary - 376 participants Currently Active

● Backup - 0 participants Activate



● Primary - 0 participants

Webcast Failing: Streaming Page

● Backup - 376 participants Currently Active

Easily communicate with participants

Push real-time messaging out to participants to communicate anytime including during outages.

Once activated, all participants are moved to the backup stream and the event continues as if nothing ever happened.

It's more than just disaster-proofing your earnings webcasts, every participant will have a better user experience:

- Webcast registration takes place on your IR website
- Registration URL never changes
- Webcast streaming takes place on your IR website
- No more pop-ups for registration and streaming

Visit equisolve.com to schedule a demo

