

# Investor you can act on

Now you can know the person's name, contact details, contact type, company and exactly which path they took to view pages and files from your IR Website.

## Access to analytics data

- Analytics dashboard access via secure login or SSO
- Daily analytics email reporting
- Export options to create AI ready datasets

Visit [equisolve.com](https://equisolve.com) to schedule a demo

Types of individuals who are identified and named:

- Individual investor
- Analyst
- Broker/Investment advisor
- Portfolio manager
- Banker/Financing source
- Press/Media
- Consultant
- Employee
- Customer/Client
- Other

## Analytics Dashboard

Dashboard | Pages | Contacts | Organizations | Views

Filter Start Date 07/21/2024 End Date 08/21/2024 Include Hosting IPs Update

### Top Pages

Path	Views
/press_releases	89,711
/news-events/press-releases	30,767
/company-information/presentations	30,027
/news-events/ir-calendar	27,774
/	21,225
/financial-information/financial-results	15,432
/news-events/press-releases/rss	9,314
/news-events	2,474
/sec-filings/all-sec-filings	2,338

### Top Contacts

Contact	Views
wslater@yahoo.com Warren Slater	162
elaw@gmail.com Emma Lawrence	111
rose.grant@gmail.com Rose Grant	98
alex.king@spyglass.com Alexandra King	82
billhenderson@redrock.com William Henderson	72
gavin.davies@prosperity.com Gavin Davies	55
alee@northernsavings.com Alexandra Lee	46
DarellOConnell@quantaig.com Darell O'Connell	41
pparr2@gmail.com Penelope Parr	33

### Top Organizations

Organization	Views
BBO-1	88,694
Bloomberg, LP	74,916
China Unicom	13,058
Zscaler	7,622
Quality Technology Services, NJ., LLC	6,355
China Telecom	6,198
China Mobile	5,578
GleSYS Internet Services AB	4,681
Outpost	3,299

Time

Name

Email address

Investor type

Organization

URLs/Files

### Visitors

Time	First Name	Last Name	Email	Contact Type	Organization	Path & Files
2024-08-02 08:03:16 AM	Warren	Slater	wslater@yahoo.com	Individual Investor	Spectrum	/
2024-08-02 08:04:55 AM	Emma	Lawrence	elaw@gmail.com	Individual Investor	Spectrum	/webcast-registration
2024-08-02 08:04:01 AM	Rose	Grant	rose.grant@gmail.com	Individual Investor	Spectrum	/news-events/ir-calendar/detail/2024080:
2024-08-04 09:59:49 PM	Alexandra	King	alex.king@spyglass.com	Analyst	Google	/
2024-08-04 10:00:02 PM	William	Henderson	billhenderson@redrock.com	Analyst	Verizon Fios	/news-events/ir-calendar/detail/2024080:
2024-08-04 10:00:37 PM	Gavin	Davies	gavin.davies@prosperity.com	Analyst	Verizon Fios	/webcast-registration
2024-08-04 10:01:07 PM	Alexandra	Lee	alee@northernsavings.com	Analyst	Verizon Fios	/news-events/press-releases/detail/361/q
2024-08-04 10:01:07 PM	Darell	O'Connell	DarellOConnell@quantaig.com	Analyst	Verizon Fios	/news-events/press-releases/detail/361/q
2024-08-01 07:57:01 AM	Penelope	Parr	pparr2@gmail.com	Analyst	Netskope	/news-events/ir-calendar/detail/2024080:
2024-08-01 09:08:52 AM	Ellen	Lawrence	lawrence@prospectadvisors.com	Analyst	Verizon Fios	/webcast-registration

## Know precisely who to target during

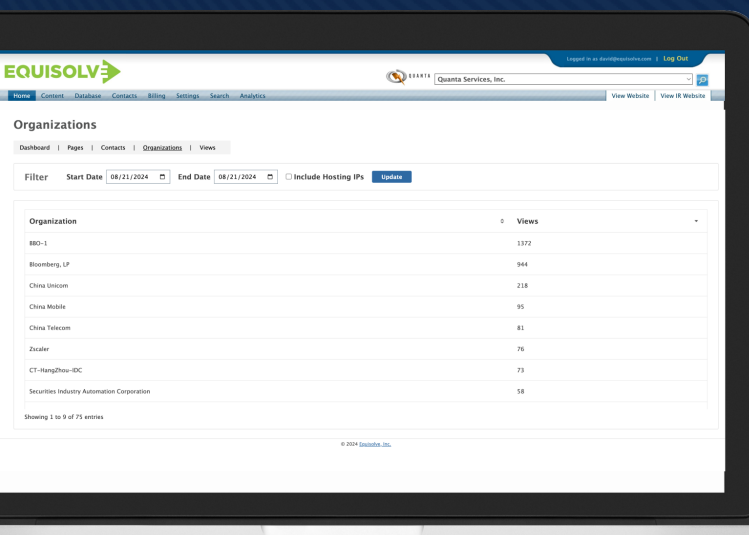
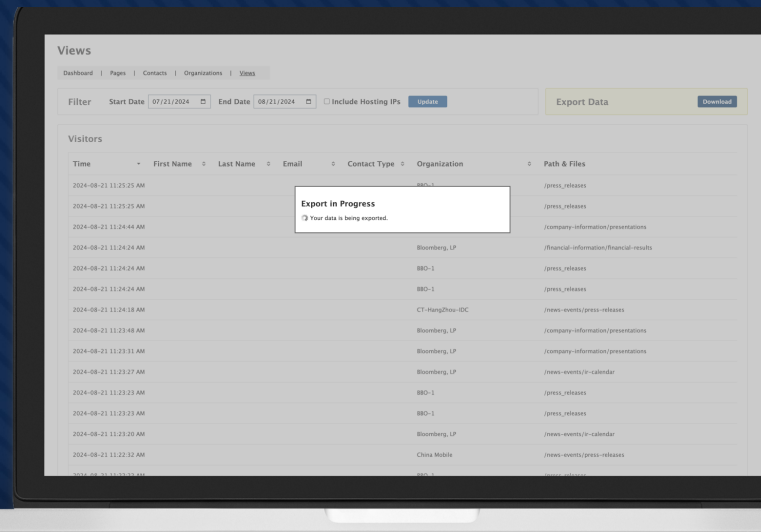
- Capital raises
- IPOs
- Secondary offerings
- Follow-on offerings
- Private placements
- Direct listings
- Road shows

## Gauge event performance and interest by individuals during

- Non-deal roadshows
- Investor/analyst days
- Earnings
- Marketing/advertising campaigns
- Investor conferences
- Fireside chats
- ESG/DEI reporting

## Exporting options

- Export visitor data into CSV format that can be utilized in spreadsheets or other software for data analysis



## Filtering options

- Sort and filter between Pages, Contacts, Organizations and Views

Visit [equisolve.com](https://equisolve.com) to schedule a demo

