#### EQUISOLV

## IR Website ANALYTICS you can act on

Now you can know the person's name, contact details, contact type, company and exactly which path they took to view pages and files from your IR Website.

#### Access to analytics data

- Analytics dashboard access via secure login or SSO
- Daily analytics email reporting
- Custom export options to create AI ready datasets

#### Visit equisolve.com to schedule a demo

Types of individuals who are identified and named:

- Individual investor
- Analyst
- Broker/Investment advisor
- Portfolio manager
- Banker/Financing source
- Press/Media
- Consultant
- Employee
- Customer/Client
- Other

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Start Date 2023-1	12-24 End	d Date 2024-01-23 Submit			Export Data Select Data Points
Top Portfolio	Manager	Top Analyst	Top Individual Investor	Top Broker/Advisor	Visitor Makeup
Visitor	Visits	Visitor Visits	Visitor Visits	Visitor	Visits
Charley Walker	34	Kaylie Kub 51	Christelle Kovacek 42	Jason Lee	39
cwalker@blackrock.co	m	kkub@chase.com	ckovacek@gmail.com	jason.lee@vanguard.com	5.0% 32.0%
Johnson Luettgen johnsonLuett@merrill.c	com 29	Jaqueline O'Connell 49 joconnell@morningstar.com	Magali Schinner 39 magali.schinner@aol.com	Rose Grant rose.grant@schwab.com	37
Cicero Schumm cschumm@jpmorgan.c	21	Josh Thompson 36	Elmer Wuckert 32 ewuckert@yahoo.com	Abigail Paterson abipati@fidelity.com	28 16.0%
Myrl Brekke mbrekke@fidelity.com	18	Jazmyn Reichel 25 reicheljazmyn@ubs.com	Katheryn Ziemann 27 katheryn.ziemann@gmail.com	Stephen Clark stephenc@facet.com	24
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# Know precisely who to target during

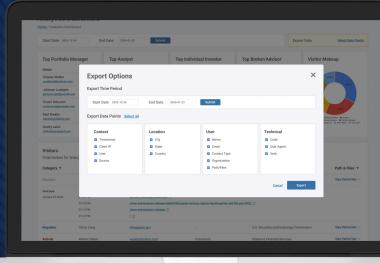
- Capital raises
- IPOs
- Secondary offerings
- Follow-on offerings
- Private placements
- Direct listings
- Road shows

# Gauge event performance and interest by individuals during

- Non-deal roadshows
- Investor/analyst days
- Earnings
- Marketing/advertising campaigns
- Investor conferences
- Fireside chats
- ESG/DEI reporting

### **Custom exporting options**

- Export visitor data to your preferences by filtering data points that provide you the most value
- Customize start and end dates for exporting Al ready datasets



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gulator	Victor Lang	viang@sec.gov	Individual Investor	U.S. Securities and Exchange Commission	View Path & Files ~
ctivist	Warren Slater	wslater@yahoo.com	Analyst     Broker/Investment Advisor	Diligence Financial Services	View Path & Files ~
	Emma Lawrence	elaw@gmail.com	<ul> <li>Portfolio Manager</li> <li>Banker/Financing Source</li> </ul>	Flow Financial	View Path & Files
	Rose Grant	rose.grant@gmail.com	Press/Media     Consultant	Marshall Financial Holdings	View Path & Files
	Alexandra King	alex.king@spyglass.com	Employee     Customer/Client	Spyglass Financial Inc.	View Path & Files ~
	William Henderson	billhenderson@redrock.com	Student	Red Rock Trust	View Path & Files
	Gavin Davies	gavin.davies@prosperity.com	Other	Prosperity Financial	View Path & Files ~
	Alexandra Lee	alex@northemsavings.com	Cancel Filter	Northern Savings	Mune Path & Films
spulator	Penelope Parr	pparr@fda.hhs.gov		U.S. Food and Drug Administration	View Path & Files
				Bridgeville Treasury	

### **Custom filtering options**

- Sort and filter with an intuitive and natural interface
- Save your selections to save time for repeat viewings